

MIX, MATCH AND START FROM SCRATCH

Performance Script by Jessica-Maria Nassif

Introduction Played on Boom Speakers - Sound coming out of computer.

We are in the year 2020, in the cube at The Head University in Geneva.

We are all guests to a Tupperware Party.

We're in the year 2020, Sound which was oblivious in global awareness compared to visual and data surveillance, is now an even bigger threat.

We're in the year 2020, every word has consequences.

Speaker 1 and 2 - Audio Source : Microphones

Okay so so are we all set?

You're all ready? You're ready to go

You're happy

You're here

You're relaxing,

Well excellent.

I'm so happy to be here as well, I love my parties

I love my business,

So I want to introduce myself give you a little intro

My name is Jess and I've been in Tupperware,

wow I just started, like 5 years ago, in 2019.

it all started when I got a phone call from my girlfriend Ginny,

Inviting me to my first Tupperware party, never been to a Tupperware party in my life can you believe that I wasn't raised on Tupperware, oh my gosh and I went to the party really thinking that I wasn't gonna buy anything because I mean I didn't need Tupperware,

my mom put the food in a glass bowl with a plate on top you know that was real tight storage.

But this is what got me started is. 5 years ago, I saw this. *Point or look at the screen.*

You're looking like you already know what I'm talking about the so valience surveilliance.

You have seen some of these already. Aren't they amazing. And I saw how my cupboard could go from this before and after and I was mesmerised.

Oh are you the before? Don't feel bad honey 'because I was the before

That's why we're here tonight, we're gonna give you lots of tips.

Putting chewing gum in mouth. So I just said to the latest you know I'd love to have a party so you that you can come and get me organised. She was like you got it and you know she came Sunday afternoon and you know we had one and she was happy and a couple of hours later I got all my free Tupperware and you know I said Elaine can I just be nosy how much money you just made in my house

for a couple of hours. You had baklava you thad fun with the girls most people would get fired for all that. She said I made a hundred and fifty dollars.

Removing chewing gum. I said you're kidding me I can do this and I just started for fun like as a joke.

Using the Looper / Sound out on speaker 2.

I never would have guess (1)

We are a consumer (2),/ a worker,(3) /a resource (4),/

though that my little hobby (1)

We purchased (2) /consumer devices (3) /which are convenient (4)

turned into a part time job, (1)

we're a resource because (2),/our voices commands (3) /are collected (4) /analysed and retained (5).

a paid part time job (1)

we provide labor (2), /giving feedback mechanisms (3) /on the accuracy (4) /of the intelligence (5).

and here we are a full-fledge career (1)

we (2)/, human users (3) / have the power (4) to challenge this power structure

and I couldn't be happier. (1)

Speaker 1 and 2 - Audio Source : Microphones

So I just wanted to share that with you because you never know where it could end up.

Okay so we're gonna get you all excited, I'm gonna show you some of our awesome products, we're not just gonna show you we can actually make a Salsa for you tonight, do you guys like salza?

So let me ask you how many of you have one of those big food processors at home with 25 million pieces? It's so complicated, here we have 3 blades needed chopper.

Didn't you buy this at the last Tupperware party? I think you were telling me earlier that you did have this. You know from the last party I met Rosario, *clapping* let's actually thank our hostess to invite us here today. *clapping*

We love our, hostesses who invite invites us into their private.

We all have invited this disembodied intelligence, invisible hand of the market into our private homes. *Say it with cutting the words and repeating them*

And we thank you !

Now, let's get back to our chopper. It's so practical, I mean ... Who here love chopping onions?

No the smell !! There are ears everywhere. *Laughing Singing* "Every breath we take, every sound we make, every word we say, every claim we stake, they'll be hearing you"

Squeaking teeth while talking We can switch this power structure ? if one of the early forms of sound information extraction that we find in today's intelligence dates from the 17th century ? The talking statues of Athanase Kircher were elegant sculptures exhibited into the aristocrats living room, and they were speaking the conversations happening into the public piazza. The statues worked as the face of a listening system embodied into a wall between the piazza and the palace, no one could see them, no one understood how they worked but this was the aim.

We can switch this power structure.

Biting inside lips while talking We should start not talking the way we taught the intelligence to talk. *Forced Smiling while talking* We should start playing with how we enunciate.

Punching on the chest What we say is translated to text based on deep learning from our speaking habits and patterns. This text is analysed and answered by algorithms in the form of text that the intelligence enunciates again.. I'm interested in the first part of this mechanism, the weak link of the intelligence.

Swallowing the consonants There are the 44 sounds of the english phonetics : here are the 44 sounds in the english phonetics

Read like a poem After the yellow / coat hurt blue, / Flip Cry, / Dry Fry / Slip Way, / Bay May / Five Lie in lend / hop under toy /Break foil / speed play, dark owl. / After the great / spring think pull, / Flip Ring, / Rink Slip, / Chin ship / Size Raw / sweet fork, /casual sky / Stripe J.

Whispering when you recite this poem, the intelligence talk in normal voice can get a first grip of your voiceprint. You could try to argue that the characteristics of a voice are different than what a person is saying. But in order to do voice recognition, they still have to collect the content of a conversation and analyse it in order to extract the voice, the onions.

There are 44 sounds in the english phonetics and why not more ? Let's add some more ?

Let's make some Salsa, we all love sssalsssa.
Zzzalzzza, Zalza, Zaalza, Zanzla, Zaa'lza, falza, valza, zalza, salsa.

Laughing Si il ris can understand over 20 languages and overall 70 with accents.

Salsa, Chaalza, haalza, khaalza, kaalza, qualza, salsa
Let me try this

Boom Speakers - Sound coming out of computer.

The all new Tupperware Chopper, is light and compact, uses minimal space, and has an easy-to-use pull cord mechanism. The transparent base allows you to monitor so you can actually adjust so if you want it finer or coarser you have control over

your Tupperware. Chop fresh herbs, vegetables, fruits, cheese and more, quickly and easily with this compact and eco-friendly product.

The easy-pull cord mechanism saves time and effort, eliminating the need for electricity.

Plus, the Ultimo Smart Chopper is small enough to store in the cupboard, drawer and pantry or even to carry in your bag.

Saying at the same time as the recording As Liam Young and Kate Davies observe, « our smartphone in our pockets runs a landscape that is connected to everywhere on the planet linked to each of us by invisible threads of commerce, science, politics and power.

When we look at it, It looks so simple but its true complexity and intelligence lies somewhere out of sight, in the dark, funny enough because the planetary repercussion of the intelligence is consequential.

Removing the microphones

Screaming in high pitch Made out of matter this disembodied Intelligence has different way of working, and different rules applied to depending on the country, it wouldn't work the same if we were in Russia or in china as here in western communities.

Breathing very hard Can this be a way of unlinking us ?

Speaker 1 and 2 - Audio Source : Microphones

So here you go, excellent (accident) no tears, no mess, beautiful.

So at you're seats you all have a folder, now if you could take a minute and open it up, you'll find a shopping order form inside and what I would like you to do is just put your name and phone number at the top and what we're going to do is we're going to work off of this list as your wish list.

Today we've seen around 20 different Tupperwares. You always need on hand a variety of different Tupperwares, to mix and match and you always need to change the ingredients inside your Tupperware constantly for the smell not to stick. For exemple, If you're using the Tupperware I used for onions, the next thing you'll want to do is store is garlic, and the next, try storing onions again and then don't store onions for a while. Maybe some tomatoes for example, cucumber, radishes, ... The trick is to constantly change your habits and not follow a pattern, and try to always find new Tupperware as you go. So write which one you want down and ... the idea is that you can buy up to your budget today and get the rest for free at your own Tupperware party! Cause that's our favourite word in Tupperware.

Now Don't forget,
"Mix, match and start from scratch."
Thank you, and enjoy the salsa !